FreeBalance Advisory Services

Enabling PFM Reform That Matters

FreeBalance is a
purpose-led organization
dedicated to improving
citizen wellbeing around
the world

Lake Victoria, Uganda

We believe strongly in fiscal transparency and accountability. Our products help bring the power of open government to citizens and decision-makers around the world.

With a 39-year track record of success and operations in 25+ countries, FreeBalance has unparalleled experience in public finance reform and is a specialized Business-to-Government (B2G) firm.

The FreeBalance team is composed of passionate and inspired people who build solutions that make a difference. With over 45 different nationalities in the team, we pride ourselves on our diversity and are deeply committed to building local talent in the countries in which we operate. This diversity of thinking helps us to create meaningful solutions relevant to the country context.

Purpose

We are committed to enabling Public Financial Management (PFM) reform that matters. Our work delivers realistic and impactful public sector solutions that empower governments to improve citizen wellbeing and drive economic growth and prosperity around the world. The FreeBalance approach to PFM reform helps governments to enhance transparency, improve effectiveness, restore trust and create innovation breakthrough opportunities.

FreeBalance is a proud signatory of the UN Global Compact

FreeBalance Offering

Advisory

FreeBalance has been assisting governments to reform the management of public finances for almost 40 years. Our advisory services are customized for governments and include the identification of PFM reform sequencing based on priorities, modernization of institutional structures, operating systems and mandates, as well as policy and budget alignment to citizen wellbeing and sustainable development.

Solutions

FreeBalance provides Commercial Off-the-Shelf (COTS) Government Resource Planning (GRP) solutions and platform software that are enterprise-class and designed to support whole-of-government implementations. GRP is software designed for the unique requirements of public financial management. GRP software is budget-driven through the use of commitment accounting, where the budget is the legal embodiment of government objectives.
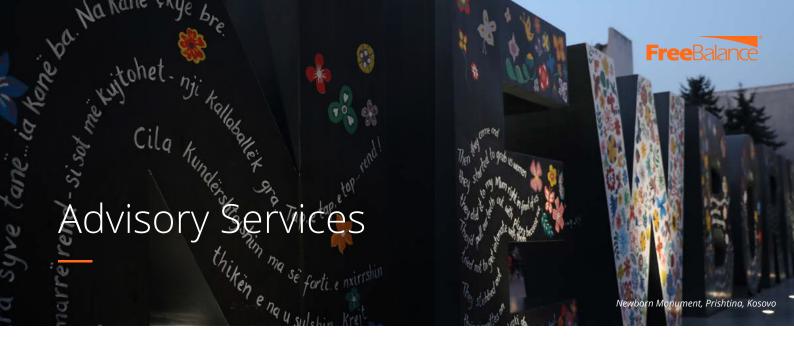
Products

The FreeBalance Accountability Suite™ covers the full PFM lifecycle from budget preparation and execution to civil service management. Our highly adaptable government specific software uses open standards and open approaches to deployment. With implementations managed by government experts, FreeBalance provides customer-centric innovation and support.

Training

We are committed to enabling PFM reform that matters. This means that over and above the services and solutions we supply, we are also fully invested in local capacity building in the countries in which we operate. The FreeBalance Academy provides practical government-bespoke training online and onsite, covering key topics such as Change Management, Government Performance Management and Improving International Ratings.

Alliances

FreeBalance is committed to developing and maintaining global partnerships and alliances that strengthen government accountability, fiscal transparency and good governance. Partner relationships enhance our practice leadership in public financial management with local knowledge and global expertise. Alliances help extend the FreeBalance product footprint and service capabilities to better support government reform and modernization efforts.

Advisory Services

As a specialized business-to-government firm with unparalleled experience in Public Financial Management reform, FreeBalance is the first choice for governments looking to plan and implement a PFM reform and nation building program. Our solutions align country priorities, national development plans and donor objectives.

FreeBalance's advisory, implementation and sustainability services help governments achieve balanced prosperity, good governance, citizen wellbeing, sustainable development, and digital transformation outcomes.

These services are designed to:

• Enhance government capabilities through country context analytics

• Empower government-led reform and modernization through leveraging tools

• Enable technology project management through government-specific agile methodology

FreeBalance's Advisory Services are customized for governments and include:

• Governance

• Government Resource Planning

• Modern Ministry

• Smart Prosperity

• Blockchain

• Crisis Response

Governance

We believe that PFM reform sequencing is more science than art. Our technology agnostic advisory service enables governments to develop effective reform agendas.

We can help you to:

- Benchmark processes
- Engineer business processes
- Scale effective government practices
- Identify areas for process improvement through technology
- Develop national development strategies
- Manage reform and modernization

- Invest in sustainable development
- Support international standards
- Prioritize and sequence public financial management reform
- Decentralize processes and systems
- Support government fiscal transparency

Manila, Philippines

Modern Ministry

Our advisory service diagnoses existing cultures, controls, levels of transparency, adoption of digital technologies, and policy focus in order to identify the organizational changes required to achieve decentralization and capacity building.

We can help you to:

- Manage reform and modernization
- Manage organizational change
- Create development policy
- Develop public policy
- Develop national development strategies
- Co-ordinate aid with donors
- Build civil service knowledge and capacity

- Decentralize processes and systems
- Engineer business processes
- Automate government processes
- Support government fiscal transparency
- Develop performance measurements
- Implement multiple year budget planning
- Monitor cash, debt, revenue, expenditures, assets and investments

Belém, Brazil

Government Resource Planning

Our advisory service analyzes all IT systems, GRP systems and infrastructure to develop risk-based recommendations to improve integrated controls, decision data, and government fiscal transparency.

We can help you to:

- Implement Government Resource Planning software
- Automate government processes
- Adapt software to meet government requirements
- Re-engineer business processes
- Develop and conduct test scenarios
- Support international standards
- Manage reform and modernization
- Develop roll-out plan
- Support Go-Live process

- Maintain software and systems
- Manage programs and projects
- Build civil service knowledge and capacity
- Develop training programs
- Develop agile information technology practices including design thinking and lean
- Implement data centres and cloud computing infrastructures
- Manage organizational change
- Support government fiscal transparency

Colombo, Sri Lanka

Smart Prosperity

Set of advisory services designed to improve governance, sustainable development and citizen wellbeing. Elements covered include digital technology, process engineering, transparency and PFM reform.

We can help you to:

- Create financial and governance dashboards
- Launch portals for fiscal transparency, policy and recruitment
- Enable legal reform to support the PFM reform agenda
- Integrate government resource planning systems

- Leverage participatory budgeting
- Benchmark and re-engineer important PFM processes
- Access self-service business intelligence
- Manage public service talent

Blockchain

Advisory services and proprietary frameworks designed to help governments assess readiness for the adoption of distributed ledger technologies.

Some applications of blockchain in government:

Public Sector Scenarios

- Remittances
- Tax compliance
- Tenders and contracts
- Online payments
- Financial audit
- Disaster relief
- Anti-money laundering
- Social benefits
- Government grants and loans
- Aid management
- Utility metering
- Government assets, facilities, property, fleet, inventory
- Government supply chain management

Other Government Scenarios

- National IDs
- Microfinance
- Central Bank settlements
- Property registration
- Voting
- Records management
- National cryptocurrencies
- Drug security
- Secure IoT
- Carbon trading
- Certificates and licenses
- Smart grid
- Smart energy

Tarawa, Kiribati

Crisis Response

Advisory services to help governments overcome the fiscal challenges related to global and national crises.

The FreeBalance portfolio is designed to:

- Support the reallocation of spending through classification and process improvements.
- Optimize controls to facilitate priority spending, enable audit and reduce less important expenditures through workflow
- adjustments.
- Enhance tracking, forecasting and transparency through integration of timely data across information systems.

This portfolio extends to provide PFM resilience for future economic and fiscal shocks.

Crisis Products:

Emergency Tracking Portal

- Customized information and expenditure portal for governments seeking to automate transparency and improve citizen wellbeing.

Government Supplier eServices

- Online and mobile alert facility for governments seeking to reduce the burden on suppliers and government staff to track invoices, statements and payments.

Crisis Services:

Emergency Fiscal Advice Engineering Advice

- As-needed access to the FreeBalance PFM virtual "war room" for governments needing quick access to expert resources during the crisis response.

Emergency Sustainability Enablement

- Emergency PFM advisory engagement for governments seeking to adjust controls, enable reallocations and improve tracking during the crisis.

Public Financial Management Resilience Empowerment

- Comprehensive, phased PFM advisory engagement for governments seeking to mitigate fiscal shocks from the crisis and build resilience to future shocks.

Finance Ministry Continuity Engineering

- Analysis of critical task regulations, business processes and information systems to ensure continuity of critical Finance Ministry functions.

Benefits of Using FreeBalance

- 100% government specialization
- Thought leadership leadership in PFM and good governance
- Trusted governance advice
- Government capacity building mandate
- Good practices approach, focused on government context, rather than "best practices" mimicry
- High government implementation success
- Small experienced teams
- GRP configuration and progressive activation built in
- Fully commercially supported code customization

Enhancement

Comprehensive packaged service provided over a period of time to enhance government processes

Empowerment

Comprehensive project service designed to empower countries to drive reform

Enablement

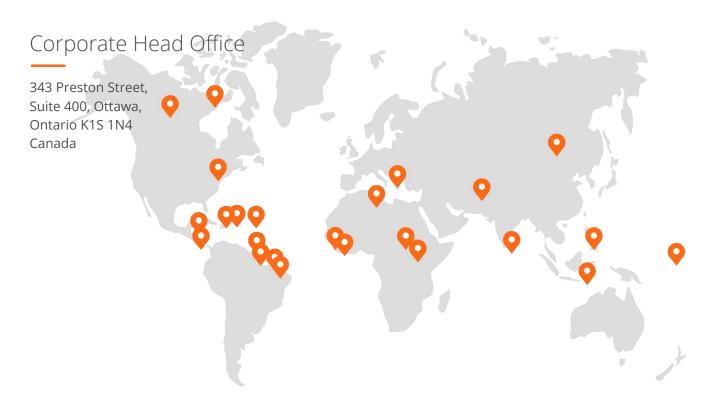Software implementation services to enable project outcomes

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