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# FreeBalance Reseller Program

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Enabling PFM Reform That Matters

# FreeBalance Reseller Program

Our partnership network helps us to deliver on our purpose-led mandate and we value the expertise, local knowledge and resources that partners bring to the table.

In return FreeBalance offers resellers the opportunity to break into the public sector market and grow their revenues thanks to the flexibility of the FreeBalance Accountability Suite™.

## About the Program

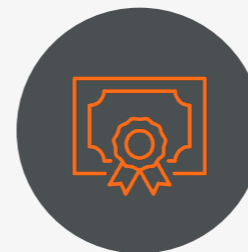
### Introduction

A FreeBalance Reseller is an authorized partner who may **sell, implement and support** the FreeBalance Accountability Suite™ to **government ministries**, departments and agencies (MDAs) as well as **other public sector verticals**.

Target customers include budget-driven government entities such as MDAs, parastatals, state-owned enterprises and local authorities.

Resellers **earn a margin** on software licenses, implementation and ongoing support.

Resellers are non-exclusive authorized partners of FreeBalance.



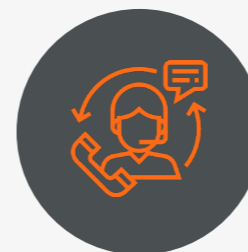
### Reseller Certification

FreeBalance partners benefit from FreeBalance product training through **The FreeBalance Academy** and PFM certification through organizations such as **ACCA** and the **ICGFM** (International Consortium on Government Financial Management).



### Opportunity Identification

The FreeBalance **Channel Management** team will assist you with opportunity identification, qualification and deal management.



### Implementation Support

FreeBalance's Project Management and Professional Services teams will work alongside you to **transfer knowledge** to your technical teams.

# Offering

## The FreeBalance Accountability Suite™

The fully integrated and unified FreeBalance Accountability Suite™ is a flexible, modular Government Resource Planning (GRP) system that can start off simple then scale to reflect the evolving needs of government and public sector organizations. It meets GRP requirements and supports the highest international standards for fiscal management and accounting.

[Learn More](#)

## FreeBalance Advisory Services

With deep experience in both developed and emerging countries, FreeBalance has unparalleled experience in public finance reform. Technology agnostic public sector consulting services enable governments to develop, implement and sustain effective PFM reform agendas.

[Learn More](#)

## The FreeBalance Academy

The FreeBalance Academy provides comprehensive and practical training to equip civil servants and Public Financial Management (PFM) practitioners with the skills required to drive sustainable growth.

[Learn More](#)

## Explore the Full FreeBalance Reseller Program

[Learn More](#)

# How to Join the Program

## Reseller Requirements

FreeBalance is looking for resellers who have:

- A history of successful sales in the public sector
- A strong sales team who understands the public sector buying cycles and processes
- Technical resources for IT systems support and administration
- Functional resources that can be trained to support the FreeBalance solution

## How to Become a FreeBalance Reseller

- Complete the [application form](#)
- Successful applicants will be invited to complete the FreeBalance Compliance Program (approx. 4 weeks)
- Resellers who meet our compliance requirements and pass the necessary due diligence are then onboarded into the FreeBalance ecosystem (approx. 4 weeks)
- Resellers then undergo a training program customized to the solutions that they wish to resell (sales, technical and functional)

## Reseller Obligations

- Annual mandatory training of staff
- Annual compliance process
- Monthly reporting on opportunities
- Achievement of annual targets

Leverage FreeBalance's PFM domain expertise to grow your business

Complete the application form online

[Apply Now](#)

# Contact FreeBalance

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## We also have offices in:

- |                        |  |
|------------------------|--|
| Brazil - Belém         | Sri Lanka - Colombo                        |
| Honduras - Tegucigalpa | Suriname - Paramaribo                      |
| India - Kolkata        | Trinidad and Tobago - Port of Spain        |
| Kosovo - Prishtina     | Uganda - Kampala                           |
| Nicaragua - Managua    | United Kingdom - Bath                      |
| Portugal - Lisbon      | United States - Miami and Washington, D.C. |
| Philippines - Manila   |  |



Mt. Mayon, Philippines



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